

**Sons of  
The  
American  
Legion**



For God and Country

***DETACHMENT OF ILLINOIS***  
*P.O. Box 2910, Bloomington, Illinois 61702-2910*  
*2720 E. Lincoln Street, Bloomington, Illinois 61704-6010*

# Eugene Gort Sr. Vice Commander

Fellow Sons,

Congratulations! As of now we are 12<sup>th</sup> in the country and #1 in the central region in regards to our membership. Thank you for all of your hard work to get us out to a great start on our membership year. Keep up the good work.

One of the reasons Illinois usually starts out near the top for membership is our five year program. Not every detachment has available five year cards, thankfully in Illinois we do. For those of you that don't know, instead of just getting someone's membership dues for 1 year, you can collect them for 5. This way you won't have to chase down every member to renew each year. Most squadrons that offer this program will usually give a free year as an incentive for the members to purchase a five year card. As an example, say your yearly dues are \$25, you could charge \$100, for the five year card. This saves the member \$25, and means you have a member for the next five years. If you have any questions on how to implement this program in your squadron, feel free to email me @ [eugene-gort@yahoo.com](mailto:eugene-gort@yahoo.com) .

If any of your squadrons are doing things for veterans day, please take pictures and share them on Facebook and with your local paper. It is important that we let the community know all of the great things we are doing. Publicizing what we do is also a great way to grow our membership. The community needs to know we are here and what we stand for.

I wish you all a happy Thanksgiving, and continue to keep up the good work with membership.

Retain, Recruit, Remember

*Telephone: (309) 663-0361*  
*Web: <http://www.IL-SAL.org>*

*Fax: (309) 663-5783*  
*E-Mail: [adj@IL-SAL.org](mailto:adj@IL-SAL.org)*